



Sponsorship Acknowledgement Art Guidelines

We thank each sponsor with recognition in each of six printed concert programs for our youth ensembles: the winter and spring Lawrence Community Girl Choir concerts, the fall and spring Lawrence Community Symphonic Band and Wind Ensemble Concerts, and the fall and spring Lawrence Community Youth String Orchestra (LYSO) and Fox Valley Youth Symphony Philharmonia concerts. Concerts take place in the Lawrence Memorial Chapel; concert attendance is approximately 5,000 Fox Valley residents total.

We accept copy ready art files (PDF, PNG, JPG, TIFF, or EPS) formatted 300 dpi or more. When submitting art, please refer to the guidelines below, and note that **it will appear black and white in the concert programs.**

Allowed Content:

- Sponsor name and logo/slogans that do not contain qualitative descriptions* of the products, services, facilities, or company
- Value-neutral descriptions, including displays or visual depictions, of product-line or services
- Sponsor locations and telephone numbers, general internet address, and brand or trade names as well as product or service listing

Disallowed Content:

- Endorsements or qualitative or comparative language*
- Price information or other indications of savings or value (including coupons) associated with the product or service
- Call to action or inducement to buy, sell, rent, or lease the product or service

*Logos or slogans that are an established part of the sponsor's identity are not considered to contain qualitative language or comparative descriptions.